

# DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Smart Media Group LLC (VA)**  
**Attention: Accounts Payable**  
**814 King St**  
**Ste 400**  
**Alexandria, VA 22314**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	911917

Flight Dates	Order #	Alt Order #
09/11/12 - 09/17/12	945742	06296811

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	TCJC	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/14/12	09/14/12	Nightline	11:35-12:05AM	----1--	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	11:53 PM	Nightline	11:35-12:05AM	:30	TCJC0112TVH	\$550.00 NM
2	09/14/12	09/14/12	1230-1P Access Hollywoc	1230-1p	----1--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	12:42 PM	1230-1P Access Hollywood	1230-1p	:30	TCJC0112TVH	\$275.00 NM
3	09/14/12	09/14/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0112TVH	\$175.00 NM
4	09/14/12	09/14/12	M-F 5pm News	5-6pm	----1--	:30	1	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	5:42 PM	M-F 5pm News	5-6pm	:30	TCJC0112TVH	\$475.00 NM
5	09/14/12	09/14/12	WPBF News 25 Mornings	5:30-5:57am	----1--	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	5:40 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0112TVH	\$225.00 NM
6	09/14/12	09/14/12	WPBF News 25 @ 6:00PM	6-6:30PM	----1--	:30	1	\$775.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TCJC0112TVH	\$775.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE CST. JBS CO	911917

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/14/12	09/14/12	WPBF News 25 @ 6:00P	6-6:30PM	----1--	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
7	09/14/12	09/14/12	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/14/12 6:29 AM WPBF News 25 Mornings 6-7AM :30 TCJC0112TVH \$450.00 NM									
8	09/14/12	09/14/12	Good Morning America	7-9AM	----1--	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/14/12 8:39 AM Good Morning America 7-9AM :30 TCJC0112TVH \$600.00 NM									
9	09/17/12	09/17/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 11:11 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 TCJC0112TVH \$950.00 NM									
10	09/17/12	09/17/12	1230-1P Access Hollywood	1230-1p	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 TCJC0112TVH \$275.00 NM									
11	09/17/12	09/17/12	Dr. Oz	4-5p	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 4:37 PM Dr. Oz 4-5p :30 TCJC0112TVH \$525.00 NM									
12	09/17/12	09/17/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 5:22 AM WPBF News 25 @ 5am 5-530am :30 TCJC0112TVH \$175.00 NM									
13	09/17/12	09/17/12	M-F 5pm News	5-6pm	1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 5:13 PM M-F 5pm News 5-6pm :30 TCJC0112TVH \$475.00 NM									
14	09/17/12	09/17/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 5:44 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 TCJC0112TVH \$225.00 NM									
15	09/17/12	09/17/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									

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945742-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	911917

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/17/12	09/17/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-----	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TCJC0112TVH	\$775.00 NM
16	09/17/12	09/17/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0112TVH	\$450.00 NM
17	09/17/12	09/17/12	Good Morning America	7-9AM	1-----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	7:30 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00 NM
18	09/15/12	09/15/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/15/12	6:13 AM	Sat 6-7am News	Sat 6-7am	:30	TCJC0112TVH	\$175.00 NM
19	09/15/12	09/15/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/15/12	7:26 PM	Sat 7pm News	7-730pm	:30	TCJC0112TVH	\$400.00 NM
20	09/15/12	09/15/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1-	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/15/12	7:57 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	TCJC0112TVH	\$375.00 NM
21	09/15/12	09/15/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1-	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/15/12	7:35 PM	Sat Jeopardy	Sat 7:30-8PM	:30	TCJC0112TVH	\$550.00 NM
22	09/15/12	09/15/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1-	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/15/12	8:12 AM	Sat 8-9am News	Sat 8-9am	:30	TCJC0112TVH	\$375.00 NM
23	09/16/12	09/16/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
23	09/16/12	09/16/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/16/12</td><td>10:21 AM</td><td>Chris Matthews</td><td>Sun 10-10:30AM</td><td>:30</td><td>TCJC0112TVH</td><td>\$225.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/16/12	10:21 AM	Chris Matthews	Sun 10-10:30AM	:30	TCJC0112TVH	\$225.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Su	09/16/12	10:21 AM	Chris Matthews	Sun 10-10:30AM	:30	TCJC0112TVH	\$225.00	NM																																	
24	09/16/12	09/16/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$100.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/10/12</td><td>09/16/12</td><td>-----1</td><td>1</td><td>\$100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/16/12</td><td>6:28 AM</td><td>Sun 6-7am News</td><td>Sun 6-7am</td><td>:30</td><td>TCJC0112TVH</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/10/12	09/16/12	-----1	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/16/12	6:28 AM	Sun 6-7am News	Sun 6-7am	:30	TCJC0112TVH	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/10/12	09/16/12	-----1	1	\$100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Su	09/16/12	6:28 AM	Sun 6-7am News	Sun 6-7am	:30	TCJC0112TVH	\$100.00	NM																																	
25	09/16/12	09/16/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$375.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/10/12	09/16/12	-----1	1	\$375.00																																						
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1	WPBF	Su	09/16/12	6:55 PM	Sun 630pm News	630-7pm	:30	TCJC0112TVH	\$375.00	NM																																	
26	09/16/12	09/16/12	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$275.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/10/12</td><td>09/16/12</td><td>-----1</td><td>1</td><td>\$275.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/16/12</td><td>7:30 AM</td><td>GMA Sunday 7-8am</td><td>Sun 7-8am</td><td>:30</td><td>TCJC0112TVH</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/10/12	09/16/12	-----1	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/16/12	7:30 AM	GMA Sunday 7-8am	Sun 7-8am	:30	TCJC0112TVH	\$275.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/10/12	09/16/12	-----1	1	\$275.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Su	09/16/12	7:30 AM	GMA Sunday 7-8am	Sun 7-8am	:30	TCJC0112TVH	\$275.00	NM																																	
27	09/16/12	09/16/12	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----1	:30	1	\$275.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/10/12</td><td>09/16/12</td><td>-----1</td><td>1</td><td>\$275.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/16/12</td><td>8:24 AM</td><td>Sun 8-9am News</td><td>Sun 8-9am</td><td>:30</td><td>TCJC0112TVH</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/10/12	09/16/12	-----1	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/16/12	8:24 AM	Sun 8-9am News	Sun 8-9am	:30	TCJC0112TVH	\$275.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/10/12	09/16/12	-----1	1	\$275.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Su	09/16/12	8:24 AM	Sun 8-9am News	Sun 8-9am	:30	TCJC0112TVH	\$275.00	NM																																	
28	09/13/12	09/13/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		---1---	:30	1	\$950.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/10/12</td><td>09/16/12</td><td>---1---</td><td>1</td><td>\$950.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>09/13/12</td><td>11:26 PM</td><td>M-SUN WPBF News 25 @ 11PM</td><td>11-11:35PM</td><td>:30</td><td>TCJC0112TVH</td><td>\$950.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/10/12	09/16/12	---1---	1	\$950.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	09/13/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0112TVH	\$950.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/10/12	09/16/12	---1---	1	\$950.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Th	09/13/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0112TVH	\$950.00	NM																																	
29	09/13/12	09/13/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible		---1---	:30	1	\$375.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/10/12</td><td>09/16/12</td><td>---1---</td><td>1</td><td>\$375.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>09/13/12</td><td>12:30 PM</td><td>WPBF News 25 @ Noon</td><td>12pm-1230pm</td><td>:30</td><td>TCJC0112TVH</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/10/12	09/16/12	---1---	1	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	09/13/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0112TVH	\$375.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/10/12	09/16/12	---1---	1	\$375.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Th	09/13/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0112TVH	\$375.00	NM																																	
30	09/13/12	09/13/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	---1---	:30	1	\$525.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/10/12</td><td>09/16/12</td><td>---1---</td><td>1</td><td>\$525.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>09/13/12</td><td>4:12 PM</td><td>Dr. Oz</td><td>4-5p</td><td>:30</td><td>TCJC0112TVH</td><td>\$525.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/10/12	09/16/12	---1---	1	\$525.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	09/13/12	4:12 PM	Dr. Oz	4-5p	:30	TCJC0112TVH	\$525.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/10/12	09/16/12	---1---	1	\$525.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Th	09/13/12	4:12 PM	Dr. Oz	4-5p	:30	TCJC0112TVH	\$525.00	NM																																	
31	09/13/12	09/13/12	WPBF News 25 @ 5am 5-530am Class of Time - Pre-emptible with notice	5-530am	---1---	:30	1	\$175.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/10/12</td><td>09/16/12</td><td>---1---</td><td>1</td><td>\$175.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>09/13/12</td><td>5:13 AM</td><td>WPBF News 25 @ 5am</td><td>5-530am</td><td>:30</td><td>TCJC0112TVH</td><td>\$175.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/10/12	09/16/12	---1---	1	\$175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	09/13/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0112TVH	\$175.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/10/12	09/16/12	---1---	1	\$175.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Th	09/13/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0112TVH	\$175.00	NM																																	



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE CST. JBS CO	911917

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/13/12	09/13/12	M-F 5pm News	5-6pm	---1---	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	5:24 PM	M-F 5pm News	5-6pm	:30	TCJC0112TVH	\$475.00 NM
33	09/13/12	09/13/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	5:29 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0112TVH	\$225.00 NM
34	09/13/12	09/13/12	WPBF News 25 @ 6:00PM	6-6:30PM	---1---	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TCJC0112TVH	\$775.00 NM
35	09/13/12	09/13/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0112TVH	\$450.00 NM
36	09/13/12	09/13/12	Good Morning America	7-9AM	---1---	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	8:50 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00 NM
37	09/12/12	09/12/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	--1----	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1----	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0112TVH	\$950.00 NM
38	09/14/12	09/14/12	WPBF News 25 @ Noon	12pm-1230pm	----1--	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0112TVH	\$375.00 NM
39	09/14/12	09/14/12	Dr. Oz	4-5p	----1--	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	4:12 PM	Dr. Oz	4-5p	:30	TCJC0112TVH	\$525.00 NM
40	09/14/12	09/14/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE CST. JBS CO	911917

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	09/14/12	09/14/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0112TVH	\$175.00 NM
41	09/14/12	09/14/12	M-F 5pm News	5-6pm	----1--	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	----1--	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	5:17 PM	M-F 5pm News	5-6pm	:30	TCJC0112TVH	\$475.00 NM
42	09/13/12	09/13/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---1---	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0112TVH	\$225.00 NM
43	09/17/12	09/17/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	1-----	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TCJC0112TVH	\$775.00 NM
44	09/17/12	09/17/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0112TVH	\$450.00 NM
45	09/12/12	09/12/12	Good Morning America	7-9AM	--1----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	7:59 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00 NM
46	09/17/12	09/17/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	1-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/17/12	7:53 PM	Jeopardy	7:30-8PM	:30	TCJC0112TVH	\$1,700.00 NM
47	09/12/12	09/12/12	Nightline	11:35-12:05AM	--1----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	11:55 PM	Nightline	11:35-12:05AM	:30	TCJC0112TVH	\$550.00 NM
48	09/12/12	09/12/12	1230-1P Access Hollywood	1230-1p	--1----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	12:49 PM	1230-1P Access Hollywood	1230-1p	:30	TCJC0112TVH	\$275.00 NM

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE CST. JBS CO	911917

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	09/12/12	09/12/12	WPBF News 25 @ Noon	12pm-1230pm	--1----	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0112TVH	\$375.00 NM
50	09/12/12	09/12/12	Dr. Oz	4-5p	--1----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	4:55 PM	Dr. Oz	4-5p	:30	TCJC0112TVH	\$525.00 NM
51	09/12/12	09/12/12	WPBF News 25 @ 5am	5-530am	--1----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	TCJC0112TVH	\$175.00 NM
52	09/12/12	09/12/12	M-F 5pm News	5-6pm	--1----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	5:55 PM	M-F 5pm News	5-6pm	:30	TCJC0112TVH	\$475.00 NM
53	09/12/12	09/12/12	WPBF News 25 Mornings	5:30-5:57am	--1----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	TCJC0112TVH	\$225.00 NM
54	09/12/12	09/12/12	WPBF News 25 @ 6:00PM	6-6:30PM	--1----	:30	1	\$775.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1----	1	\$775.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	TCJC0112TVH	\$775.00 NM
55	09/12/12	09/12/12	WPBF News 25 Mornings	6-7AM	--1----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0112TVH	\$450.00 NM
56	09/12/12	09/12/12	Good Morning America	7-9AM	--1----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--1----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	8:54 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00 NM
57	09/14/12	09/14/12	M-SUN WPBF News 25 @ 11-11:35PM		----F--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser		Product	Estimate Number
Treasure Coast Jobs Coalit		TREASURE CST. JBS CO	911917

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	09/14/12	09/14/12	M-SUN WPBF News 25 @11-11:35PM		----F--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0112TVH	\$1,000.00 NM
58	09/14/12	09/14/12	WPBF News 25 Mornings6-7AM		----F--	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	----F--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	5:59 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0112TVH	\$450.00 NM
59	09/14/12	09/14/12	Good Morning America	7-9AM	----F--	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	----F--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/14/12	7:51 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00 NM
60	09/17/12	09/17/12	WPBF News 25 @ Noon 12pm-1230pm		M-----	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	TCJC0112TVH	\$375.00 NM
61	09/17/12	09/17/12	Good Morning America	7-9AM	M-----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	M-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	8:29 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00 NM
62	09/16/12	09/16/12	M-SUN WPBF News 25 @11-11:35PM		-----S	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	TCJC0112TVH	\$1,000.00 NM
63	09/16/12	09/16/12	Sun 11:35pm Late News 1135p-12am		-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/16/12	11:56 PM	Sun 11:35pm Late News	1135p-12am	:30	TCJC0112TVH	\$350.00 NM
64	09/13/12	09/13/12	1230-1P Access Hollywood1230-1p		---T---	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---T---	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	TCJC0112TVH	\$275.00 NM
65	09/13/12	09/13/12	WPBF News 25 Mornings6-7AM		---T---	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---T---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0112TVH	\$450.00 NM



# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945742-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	911917

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
66	09/13/12	09/13/12	Good Morning America	7-9AM	---T---	:30	1	\$600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---T---	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	7:49 AM	Good Morning America	7-9AM	:30	TCJC0112TVH	\$600.00 NM
67	09/12/12	09/12/12	WPBF News 25 Mornings	6-7AM	--W----	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--W----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	TCJC0112TVH	\$450.00 NM
68	09/12/12	09/12/12	Jeopardy	7:30-8PM	--W----	:30	1	\$1,700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--W----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	7:53 PM	Jeopardy	7:30-8PM	:30	TCJC0112TVH	\$1,700.00 NM
<b>Total Spots</b>							<b>68</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$34,175.00</b>
<u>Agency Commission</u>	<b>\$5,126.25</b>
<u>Net Amount Due</u>	<b>\$29,048.75</b>